TechAdisa

Innovate. Transform. Grow.

SOCIAL MEDIA PORTFOLIO

@SJ_SNEHAJETHWA

- **Niche:** Personal brand, fashion & lifestyle.

- **Strengths:** Strong personal branding, cohesive feed, storytelling captions.

- **Visual Style:** Warm tones, casual elegance.

- **Takeaway for TechAdisa:** Use of personal voice, consistent color palette, humanizing tech.

VISIT PROFILE

@PARKINNBYRADISSONSOUTHDELHI

- **Niche:** Hospitality.

- **Strengths:** High-quality visuals, event promotions, location-based targeting.

- **Visual Style:** Professional, branded templates.

- **Takeaway for TechAdisa:** Branded highlights, aesthetic layout, location tagging for SEO.

VISIT PROFILE

@VUMARINEFZE

- **Niche:** Maritime & engineering.

- **Strengths:** Clean branding, industry-centric posts.

- **Visual Style:** Mustard tones, corporate appeal.

- **Takeaway for TechAdisa:** Industry authority, educational content.

VISIT PROFILE

@THEALCHEMICBEAUTY

- **Niche:** Beauty, wellness.

- **Strengths:** Emotional connection, soft visuals.

- **Visual Style:** Feminine, pastel filters.

- **Takeaway for TechAdisa:** Mood curation, calming brand vibe — applicable for trust-building.

VISIT PROFILE

@THEPODSDUBAI

- **Niche:** Pod hotels.

- **Strengths:** Reels with trendy music, Gen Z appeal, immersive experiences.

- **Visual Style:** Urban, moody lighting.

- **Takeaway for TechAdisa:** Creative storytelling via Reels, short-form content mastery.
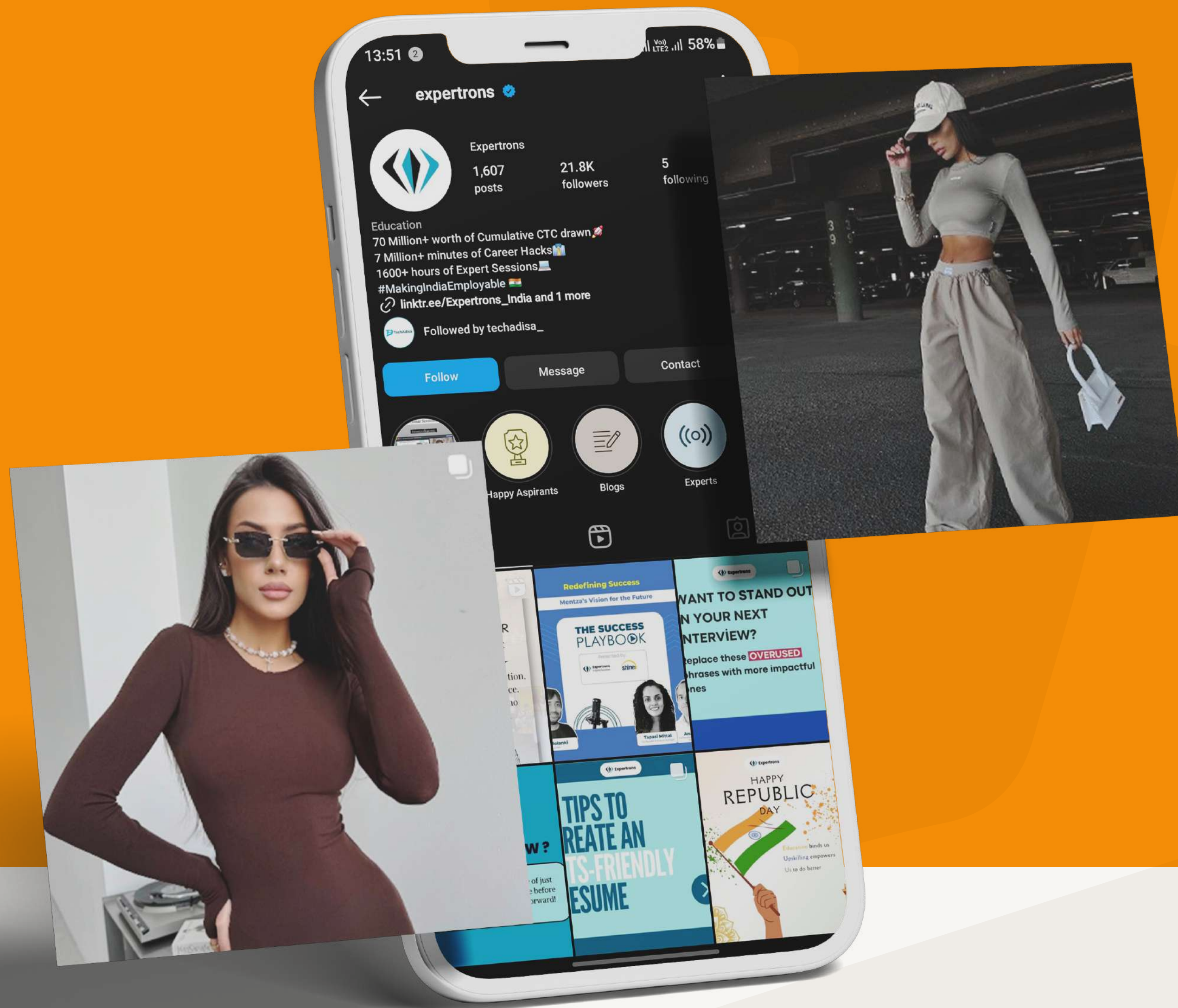
VISIT PROFILE

- **Niche:** Real estate.

- **Strengths:** Luxury appeal, property highlights.

- **Visual Style:** Bold text overlays, cinematic shots.

- **Takeaway for TechAdisa:** Strong CTA usage, storytelling for conversions.

VISIT PROFILE

@LALUN.DUBAI

- **Niche:** Wellness, luxury.

- **Strengths:** Aspirational lifestyle, editorial shoots.

- **Visual Style:** Minimalist luxury.

- **Takeaway for TechAdisa:** Aspirational branding, minimalist themes.

VISIT PROFILE

@EXPERTRONS

- **Niche:** Edtech.

- **Strengths:** Informative, modern, fast-paced content.

- **Visual Style:** Bright colors, professional edits.

- **Takeaway for TechAdisa:** Infographics, expert-led tips, carousels.

DID YOU KNOW?

Recruiters spend an average of just **6 seconds** scanning a resume before deciding whether to move forward!

Presenting R&R March 2025:

A celebration of dedication, passion, and excellence. Let's honor those who make a difference.

VISIT PROFILE

@THE.SECRETSKIN

- **Niche:** Skincare eCommerce.

- **Strengths:** Product education, testimonials, sleek visuals.

- **Visual Style:** High-quality, soft edits.

- **Takeaway for TechAdisa:** User-generated content, product storytelling.

VISIT PROFILE